CONTRACT



www.nbcwashington.com

And:

GMMB 3050 K STREET NW WASHINGTON, DC 20007

	Contract / Re	vision		Alt Order #	<u> </u>	
	327465	/		WOC1003	2230	
Product						
Candidate Orders						
Contract Dates	Estimate #					
09/04/12 - 10/01/12	1536					
Advertiser	•		Or	iginal Date	/ Revision	
OBAMA FOR AMERICA			C	08/01/12	/ 09/07/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Exe		xecutive	Sales Office	
	WRC	Kaitie Conway		way	Washington DC	
	Special Hand	lin <u>g</u>			•	
	Demographic					
	RA18+					
	IDB#	Advert	iser	Code	Product Code	
		95			101	
	Agency Ref			Advertiser	Ref	
	25779			19078		

Hiatus Dates: 09/11/12

			Spots/	1			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
N 1 WRC 09/07/12 09/30/12 9-10A TODAY SHOW 2	9A-10A		:30		NM	15	\$10,900.00
IP							
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/04/12 09/10/12 11 2	\$55 0.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	Rate	Type		
5 WRC 09/04/12-09/10/12 9-10A TODAY SHOW 2	9A-10A	M F	:30	\$550.00	NM		
See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22							
PREEMPT							
Week: 09/11/12 09/17/12 111111 5	\$550.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 2 of 16

OBAMA FOR AMERICA



www.nbcwashington.com

 Contract / Revision 327465 /
 Alt Order # WOC10032230

 Contract Dates 09/04/12 - 10/01/12
 Product Candidate Orders
 Estimate # 1536

 Advertiser
 Original Date / Revision

08/01/12

/

09/07/12

		Spo	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 6 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2 See MG 1.21,1.22,1.23,1.24,1.25	Rate Start/End Time 9A-10A	Weekdays Length MTuWThF :30	<u>Rate</u> \$550.00	Type NM	
PREEMPT 7 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2 See MG 1.21,1.22,1.23,1.24,1.25 PREEMPT	9A-10A	МГuWThF :30	\$550.00	NM	
8 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2 See MG 1.21,1.22,1.23,1.24,1.25 PREEMPT	9A-10A	МГuWThF :30	\$550.00	NM	
9 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2 See MG 48.16,48.17,48.18 PREEMPT	9A-10A	МГuWThF :30	\$550.00	NM	
10 WRC 09/11/12-09/17/12 9-10A TODAY SHOW 2 See MG 1.21,1.22,1.23,1.24,1.25 PREEMPT	9A-10A	MTuWThF :30	\$550.00	NM	
21 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2	9A-10A	WThF :30	\$1,080.00	NM	
MG for 1.10,1.6,1.7,48.18,1.822 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2	9A-10A	WThF :30	\$1,080.00	NM	
MG for 1.10,1.6,1.7,48.18,1.8 23 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2 MG for 1.10,1.6,1.7,48.18,1.8	9A-10A	WThF :30	\$1,080.00	NM	
24 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2 MG for 1.10,1.6,1.7,48.18,1.8	9A-10A	WThF :30	\$1,080.00	NM	
25 WRC 09/17/12-09/17/12 9-10A TODAY SHOW 2 M MG for 1.10,1.6,1.7,48.18,1.8	9A-10A	M:30	\$1,080.00	NM	
Week: 09/18/12 09/24/12 11111 5 Week: 09/25/12 10/01/12 -1111 4	\$550.00 \$550.00				
N 2 WRC 09/07/12 09/30/12 10-11A TODAY SHOW 3	10A-11A	:30		NM 23	\$20,000.00
IP Start Date End Date Weekdays Spots/Week 09/04/12 09/10/12 II 2	Rate \$400.00 <u>Start/End Time</u> 10A-11A \$400.00	Weekdays Length MF :30	<u>Rate</u> \$400.00	<u>Type</u> <i>NM</i>	,

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 3 of 16



www.nbcwashington.com

 Contract / Revision
 Alt Order #

 327465 /
 WOC10032230

 Contract Dates
 Product
 Estimate #

 09/04/12 - 10/01/12
 Candidate Orders
 1536

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/01/12 / 09/07/12

				Spo	ots/		
*Line	Ch Start Date End Date Description	Start/En	d Time Days	Length We		Type Spots	Amount
_	Start Date End Date Weekdays Spots/		ate_		_	_	
Spot		Start/En			Rate	<u>Type</u>	
6	6 WRC 09/11/12-09/17/12 10-11A TODAY SHO)W 3 10A-11A	MTuWTh	F :30	\$400.00	NM	
	See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2	2.29					
_	PREEMPT-CLIENT REQUEST		NET HERE				
/	WRC 09/11/12-09/17/12 10-11A TODAY SHO)W 3 10A-11A	MTuWTh	F :30	\$400.00	NM	
	See MG 2.30,2.31,2.32,2.33,2.34						
0	PREEMPT)W 3 10A-11A	MTuWTh	F :30	\$400.00	NM	
0	8 WRC 09/11/12-09/17/12 10-11A TODAY SHO	W 3 TUA-TIF	4 MIUWIII	.30	φ+υυ.υυ	IVIVI	
	See MG 2.30,2.31,2.32,2.33,2.34 PREEMPT						
a	PREEMPT WRC 09/11/12-09/17/12 10-11A TODAY SHO)W 3 10A-11A	MTuWTh	F :30	\$400.00	NM	
9	See MG 2.30,2.31,2.32,2.33,2.34	777 TOA-117	ı miuwiii	.50	Ψ+00.00	TVIVI	
	PREEMPT						
10) WRC 09/11/12-09/17/12 10-11A TODAY SHO)W 3 10A-11A	MTuWTh	F :30	\$400.00	NM	
	See MG 2.30,2.31,2.32,2.33,2.34			.00	ψσσ.σσ		
	PREEMPT						
21	WRC 09/12/12-09/17/12 10-11A TODAY SHO)W 3 10A-11A	MWTh	F :30	\$400.00	NM	
(19)	See MG 2.30,2.31,2.32,2.33,2.34						
_	PREEMPT						
22	WRC 09/12/12-09/17/12 11A-12P MIDDAY N	EWS 11A-12F	MWTh	F :30	\$350.00	NM	
(9)	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10						
23	WRC 09/12/12-09/17/12 4-5P NEWS4 @ 4PM	4P-5P	M WTh	F :30	\$600.00	NM	
(19)	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10						
24	WRC 09/12/12-09/17/12 5-6A NEWS4 @5AN	5A-6A	M WTh	F :30	\$500.00	NM	
(19)	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10						
25	WRC 09/12/12-09/17/12 6-7A NEWS4 @ 6AM	1 6A-7A	M WTh	F :30	\$1,200.00	NM	
(19)	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10						
26	WRC 09/12/12-09/17/12 730-8P ACCESS HC	LLYWO(730P-8F	MWTh	F :30	\$2,000.00	NM	
(9)	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10						
	PREEMPT						
	WRC 09/12/12-09/17/12 7-730P NBC NIGHT	_Y NEW{7P-730F	MWTh	F :30	\$5,000.00	NM	
	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10				.	I	
_	WRC 09/12/12-09/17/12 7-9A TODAY SHOW	7A-9A	M WTh	F :30	\$1,500.00	NM	
_	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10			n	0070.00	, , , 	
_	WRC 09/12/12-09/17/12 Ellen	3P-4P	M WTh	F :30	\$350.00	NM	
_	MG for 45.2,20.6,43.2,3.8,2.6,41.2,7.8,8.6,23.10		******		#		
_	WRC 09/12/12-09/14/12 10-11A TODAY SHO	W 3 10A-11A	WTh	F :30	\$900.00	NM	
_	MG for 2.9,2.21,2.7,2.10,2.8	NA/O 40A 44A	um!	F 00	# 000 60	N.N.4	
_	WRC 09/12/12-09/14/12 10-11A TODAY SHO	W 3 10A-11A	WTh	F :30	\$900.00	NM	
_	MG for 2.9,2.21,2.7,2.10,2.8	NA/ 2 40 A 44 A	um) :	E .00	#000 00	NINA	
_	WRC 09/12/12-09/14/12 10-11A TODAY SHO	W 3 10A-11A	WTh	F :30	\$900.00	NM	
_	MG for 2.9,2.21,2.7,2.10,2.8	NA/2 40A 44A	um	E -00	\$000.00	NIM	
_	WRC 09/12/12-09/14/12 10-11A TODAY SHO	W 3 10A-11A	WTh	F :30	\$900.00	NM	
_	MG for 2.9,2.21,2.7,2.10,2.8	NA/ 2 40A 44A	M	.20	00 00 0	NIM	
_	WRC 09/17/12-09/17/12 10-11A TODAY SHO	W 3 10A-11A	V IVI	:30	\$900.00	NM	
(1)	MG for 2.9,2.21,2.7,2.10,2.8					I	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 4 of 16

OBAMA FOR AMERICA

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

	Contract / Revision 327465 /	Alt Order # WOC10032230
Contract Dates 09/04/12 - 10/01/12	Product Candidate Orders	Estimate # 1536
Advertiser	Oı	riginal Date / Revision

08/01/12 / 09/07/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 11111 5	\$400.00			
Week: 09/25/12 10/01/12 - 1111 4	\$400.00			
N 3 WRC 09/07/12 09/30/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 14	\$4,900.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 11 2	\$35 <u>0.00</u>			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
5 WRC 09/04/12-09/10/12 11A-12P MIDDAY NEWS	11A-12P	MF :30 \$350.00	NM	
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.1	18,4.19,4.20,4.21			
PREEMPT				
Week: 09/11/12 09/17/12 11111 5	\$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
8 WRC 09/11/12-09/17/12 11A-12P MIDDAY NEWS	11A-12P	МГuWГhF :30 \$350.00	NM	
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29				
PREEMPT-CLIENT REQUEST				
Week: 09/18/12 09/24/12 11111 5	\$350.00			
Week: 09/25/12 10/01/12 - 1111 4	\$350.00			
N 4 WRC 09/08/12 09/29/12 News 4 Sat 9-1030a	9-1030a	:30	NM 6	\$10,900.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 S- 1	\$800.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Print Date 09/11/12 Page 5 of 16 Contract Agreement Between:



www.nbcwashington.com

Week: 09/25/12

10/01/12 ----S-

Contract / Revision Alt Order # WOC10032230 327465 Contract Dates Product Estimate # 09/04/12 - 10/01/12 Candidate Orders 1536

Advertiser Original Date / Revision 08/01/12 / 09/07/12 OBAMA FOR AMERICA

					Spot	s/		
*Line	Ch Start Date End Date	Description	Start/End Time	Days I	Length Wee		Type Spots	Amoun
Spot		eekdays Spots/Week Description News 4 Sat 9-1030a	Rate Start/End Time 9-1030a	Weekdays		Rate \$800.00	Type NM	
·		4.13,4.14,4.15,4.16,4.17,4.18				φουσιου		
	WRC 09/04/12-09/10/12 Credited	News 4 Sat 9-1030a	9-1030a	S	a 1:00	\$1,600.00	NM	
	PREEMPT-CLIENT REQUI WRC 09/08/12-09/08/12 Credited		11P-1135P	S	a 1:00	\$4,000.00	NM	
_	PREEMPT-CLIENT REQUI WRC 09/08/12-09/08/12		7A-9A	S	a 1:00	\$1,800.00	NM	
	PREEMPT-CLIENT REQUI		7.00		S: 1:00	¢1 100 00	0/04	
_	WRC 09/04/12-09/10/12 Credited PREEMPT-CLIENT REQUI		7-8a		- Sı 1:00	\$1,100.00	NM	
_	WRC 09/04/12-09/10/12 Credited		8-9A		- Sı 1:00	\$2,400.00	NM	
	PREEMPT-CLIENT REQUI WRC 09/04/12-09/10/12		10-1030A		- Sı 1:00	\$10,000.00	NM	
15	Credited PREEMPT-CLIENT REQUI		7A-9A	M	1:00	\$3,000.00	NM	
16	Credited PREEMPT-CLIENT REQUI WRC 09/10/12-09/10/12		11P-1135P	M	1:00	\$6,300.00	NM	
	Credited PREEMPT-CLIENT REQUI WRC 09/10/12-09/10/12		6A-7A	M	1:00	\$2.400.00	NM	
_	Credited PREEMPT-CLIENT REQUI					,		
_	WRC 09/10/12-09/10/12 Credited		3P-4P	M	1:00	\$1,260.00	NM	
_	PREEMPT-CLIENT REQUI WRC 09/10/12-09/10/12 Credited		11A-12P	M	1:00	\$700.00	NM	
_	PREEMPT-CLIENT REQUI	_	5A-6A	M	1:00	\$1,000.00	NM	
0	Credited PREEMPT-CLIENT REQUI	EST						
_	WRC 09/10/12-09/10/12 Credited		10A-11A	M	1:00	\$1,800.00	NM	
		S- 1	\$800.00					
		S- 1	\$800.00					
11/00/01	00/05/40 40/04/40	C 4	ተርሰር ሰር				I	

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

\$800.00

1

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Contract Agreement Between: Print Date 09/11/12 Page 6 of 16



www.nbcwashington.com

 Contract / Revision
 Alt Order #

 327465 /
 WOC10032230

 Contract Dates
 Product
 Estimate #

 09/04/12 - 10/01/12
 Candidate Orders
 1536

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/01/12 / 09/07/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 4 WRC 09/25/12-10/01/12 News 4 Sat 9-1030a	Rate Start/End Time 9-1030a	Weekdays Length Rate Sa :30 \$800.00	Type NM	
See MG 4.5,4.6,4.7,4.8 NA-PGM NOT SCHEDULED 5 WRC 09/30/12-09/30/12 News Sun 6-7a MG for 57.1,28.4,4.4	6-7a	St :30 \$450.00	NM	
6 WRC 09/30/12-09/30/12 News 4 This Week	530-6a	Sι :30 \$100.00	NM	
7 WRC 09/04/12-09/04/12 Am Got Talent MG for 57.1,28.4,4.4	8-9p	-Tu :30 \$8,000.00	NM	
8 WRC 09/29/12-09/29/12 Coaches Show 730-8p	730-8p	Sa :30 \$750.00	NM	
N 5 WRC 09/09/12 09/30/12 News 4 Sun 9-10a	9-10A	:30	NM 4	\$3,600.00
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 S 1 Week: 09/11/12 09/17/12 S 1 Week: 09/18/12 09/24/12 S 1 Week: 09/25/12 10/01/12 S 1	Rate \$900.00 \$900.00 \$900.00 \$900.00			
N 6 WRC 09/09/12 09/30/12 Chris Mattews	10-1030A	:30	NM 3	\$15,000.00
P Start Date End Date Weekdays Spots/Week	Rate \$5,000.00 <u>Start/End Time</u> 10-1030A 3,4.19,4.20,4.21	<u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 \$5,000.00	Type NM	
PREEMPT Week: 09/11/12	\$5,000.00			
Week: 09/18/12 09/24/12S 1 Week: 09/25/12 10/01/12S 1	\$5,000.00 \$5,000.00			
N 7 WRC 09/07/12 09/30/12 Ellen	3P-4P	:30	NM 14	\$4,900.00
IP	Rate \$350.00 Start/End Time	Weekdays Length Rate	Type	
5 WRC 09/04/12-09/10/12 Ellen See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22	3P-4P	M F :30 \$350.00	NM NM	
PREEMPT Week: 09/11/12 09/17/12 11111 5	\$350.00			
Spot Ch Date Range Description 8 WRC 09/11/12-09/17/12 Ellen See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29	Start/End Time 3P-4P	WeekdaysLengthRateMTuWThF:30\$350.00	<u>Type</u> <i>NM</i>	
PREEMPT-CLIENT REQUEST Week: 09/18/12 09/24/12 111111 5 Week: 09/25/12 10/01/12 -1111 4	\$350.00 \$350.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Print Date 09/11/12 Contract Agreement Between: Page 7 of 16



www.nbcwashington.com

	Contract / Revision	Alt Order #
	327465 /	WOC10032230
Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	Candidate Orders	1536

Advertiser Original Date / Revision 08/01/12 / 09/07/12 OBAMA FOR AMERICA

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		1	
N 8 WRC 09/07/12 10/01/12 5-6A NEWS4 @5AM	5A-6A	:30	NM 15	\$7,500.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 11 2	\$500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
3 WRC 09/04/12-09/10/12 5-6A NEWS4 @5AM	5A-6A	MF :30 \$500.00	NM	
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4. PREEMPT	16,4.19,4.20,4.21			
Week: 09/11/12 09/17/12 11111 5	\$500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
6 WRC 09/11/12-09/17/12 5-6A NEWS4 @5AM	5A-6A	МГuWThF :30 \$500.00	NM	
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29				
PREEMPT-CLIENT REQUEST Week: 09/18/12 09/24/12 11111 5	\$500.00			
Week: 09/25/12 10/01/12 11111 5	\$500.00			
N 9 WRC 09/07/12 09/07/12 6-7A NEWS4 @ 6AM	6A-7A	:30	NM 1	\$1,000.00
IP	O/C///C	.00	14101	ψ1,000.00
" Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 1- 1	\$1,000.00			
N 10 WRC 09/07/12 09/07/12 7-9A TODAY SHOW	7A-9A	:30	NM 1	\$1,400.00
IP				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/121 1	\$1,400.00			
N 11 WRC 09/08/12 09/29/12 News 4 Sat 6am 6-7a	6A-7A	:30	NM 4	\$1,800.00
IP Start Date End Date Weekdays Spots/Week	Doto			
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12S- 1	<u>Rate</u> \$450.00			
Week: 09/11/12 09/17/12 S- 1	\$450.00			
Week: 09/18/12 09/24/12S- 1	\$450.00			
Week: 09/25/12 10/01/12S- 1	\$450.00			
N 12 WRC 09/08/12 09/29/12 Saturday Today 7-9a	7A-9A	:30	NM 3	\$2,700.00
IP .				
Start Date	Rate			
Week: 09/04/12 09/10/12S- 1	\$900.00		_	
Spot Ch Date Range Description A M/DC 20/04/40 20/40/40 Setumber Technic 7.02	Start/End Time 7A-9A	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
1 WRC 09/04/12-09/10/12 Saturday Today 7-9a See MG 4.9.4.10.4.11.4.12.4.13.4.14.4.15.4.16.4.17.4.	-	Sa :30 \$900.00	INIVI	
PREEMPT	10,7.10,7.20,7.21			
Week: 09/11/12 09/17/12S- 1	\$900.00		ĺ	
Week: 09/18/12 09/24/12S- 1	\$900.00			
Week: 09/25/12 10/01/12S- 1	\$900.00			
N 13 WRC 09/08/12 09/30/12 News 4 This Week	530-6a	:30	NM 4	\$400.00
Start Date End Date Weekdays Spots/Week	Rate		i	

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Print Date 09/11/12 Contract Agreement Between: Page 8 of 16

Advertiser



Start Date

End Date

Weekdays

Spots/Week

	Contract / Revision	Alt Order #		
	327465 /	WOC10032230		
Contract Dates	Product	Estimate #		
09/04/12 - 10/01/12	Candidate Orders	1536		

Original Date / Revision

www.nbcwashington.com				Auv	eruser			Oliginal D		
www.mbowashington.com				ОВ	AMA FOR	AMERICA		08/01/1	2 / 09	9/07/12
						Spots	s/			
*Line Ch Start I	Date End Da	ate Description	n	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	,-	3,		71 -		
Week: 09/04/12	09/10/12	S	1	\$100.00						
Week: 09/11/12	09/17/12	S	1	\$100.00						
Week: 09/18/12	09/24/12	S	1	\$100.00						
Week: 09/25/12	10/01/12	S	1	\$100.00						
N 14 WRC 09/09/		2 Nows Cup	6.70	6-7a		:30		NM	4	\$1,800.00
	12 09/30/1	2 News Sun	0-7a	0-7 a		.30		INIVI	4	\$1,000.00
IP Stort Data	End Data	Mookdovo	Spoto/Mook	Poto						
Start Date Week: 09/04/12	End Date 09/10/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00						
Week: 09/11/12	09/10/12	S	1	\$450.00						
Week: 09/18/12	09/17/12	S	1	\$450.00						
Week: 09/15/12	10/01/12	S	1	\$450.00 \$450.00						
			•	•						
N 15 WRC 09/09/	/12 09/30/1	2 News Sun	7-8a	7-8a		:30		NM	3	\$1,650.00
IP										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/04/12	09/10/12	S	1	\$550.00				_		
	te Range	Description	_	Start/End Time	Weekday	_	Rate	Type		
		/12 News Sun		7-8a		Sι :30	\$550.00	NM		
		1.12,4.13,4.14,4	.15,4.16,4.17,4.1	8,4.19,4.20,4.21						
PREEMPT Week: 09/11/12	ı 09/17/12	S	1	\$550.00						
Week: 09/11/12	09/17/12	S	1	\$550.00 \$550.00						
Week: 09/16/12	10/01/12	S	1	\$550.00 \$550.00						
			•							
N 16 WRC 09/09/	/12 09/30/1	2 Sunday To	day 8-9a	8-9A		:30		NM	3	\$3,600.00
IP										
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/04/12	09/10/12	S	1	\$1,200.00	\A/ I - I	Lawrett	Data			
	te Range	Description		Start/End Time	Weekday		Rate	Type		
		/12 Sunday To		8-9A		Sι :30	\$1,200.00	NM		
		1.12,4.13,4.14,4	.15,4.16,4.17,4.1	8,4.19,4.20,4.21						
PREEMP Week: 09/11/12	09/17/12	S	1	\$1,200.00						
Week: 09/18/12	09/17/12	S	1	\$1,200.00						
Week: 09/25/12	10/01/12	S	1	\$1,200.00						
N 17 WRC 09/07/	/12 09/07/1	2 4-5P NEW	S4 @ 4PM	4P-5P		:30		NM	1	\$500.00
IP										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/04/12	09/10/12	1	1	\$500.00						
N 18 WRC 09/07/	/12 09/07/1	2 5-6P NEW	S 4 @ 5PM	5P-6P		:30		NM	1	\$800.00
IP										
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/04/12	09/10/12	1	1	\$800.00						
N 19 WRC 09/10/	/12 09/30/1	2 6-7P NEW	S4 @ 6PM	6P-7P		:30		NM	13	\$15,600.00
IP										
11										

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FOR NBC & TELEMUNDO STATION CONTRACTS:

Rate

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Contract Agreement Between: Print Date 09/11/12 Page 9 of 16



www.nbcwashington.com

 Contract / Revision 327465 /
 Alt Order # WOC10032230

 Contract Dates 09/04/12 - 10/01/12
 Product Candidate Orders
 Estimate # 1536

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/01/12 / 09/07/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 1 1	<u>Rate</u> \$1,200.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
4 WRC 09/04/12-09/10/12 6-7P NEWS4 @ 6PM	6P-7P	M :30 \$1.200.00	NM	
See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22	·	ν, 200, 200, 200, 200, 200, 200, 200, 20		
PREEMPT				
Week: 09/11/12 09/17/12 111111 5	\$1,200.00		_	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 7 WRC 09/11/12-09/17/12 6-7P NEWS4 @ 6PM	Start/End Time 6P-7P	Weekdays Length Rate MTuWThF :30 \$1.200.00	<u>Type</u> <i>NM</i>	
7 WRC 09/11/12-09/17/12 6-7P NEWS4 @ 6PM See MG 48.16,48.17,48.18	6P-7P	MIUWINF :30 \$7,200.00	INIVI	
PREEMPT				
Week: 09/18/12 09/24/12 111111 5	\$1,200.00			
Week: 09/25/12 10/01/12 -1111 4	\$1,200.00			
N 20 WRC 09/07/12 10/01/12 7-730P NBC NIGHTLY NEV	N:7P-730P	:30	NM 16	\$80,000.00
IP LUR				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12 11- 2	\$5,000.00			
Week: 09/11/12 09/17/12 11111 5	\$5,000.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
6 WRC 09/11/12-09/17/12 7-730P NBC NIGHTLY NE	W:7P-730P	МГuWThF :30 \$5,000.00	NM	
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29 PREEMPT-CLIENT REQUEST				
Week: 09/18/12 09/24/12 11111 5	\$5,000.00			
Week: 09/25/12 10/01/12 111111 5	\$5,000.00			
N 21 WRC 09/07/12 09/16/12 11-1135p M-SU L NEWS	11P-1135P	:30	NM 5	\$10,000.00
IP .				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/12 09/10/12FSS 2	\$2,000.00	Madden Landth Deta	T	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 5 WRC 09/04/12-09/10/12 11-1135p M-SU L NEWS	Start/End Time 11P-1135P	Weekdays Length Rate FSaSι :30 \$2,000.00	<u>Type</u> <i>NM</i>	
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.1		1 Sast .50 ψ2,000.00	TVIVI	
PREEMPT	-,,,			
Week: 09/11/12 09/17/12 - TWTFSS 5	\$2,000.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
7 WRC 09/11/12-09/17/12 11-1135p M-SU L NEWS	11P-1135P	- TuWThFSaSı :30 \$2,000.00	NM	
See MG 21.11 PREEMPT				
11 WRC 09/10/12-09/10/12 11-1135p M-SU L NEWS	11P-1135P	M::30 \$3,150.00	NM	
M See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.1	8,4.19,4.20,4.21	, ,		
PREEMPT				
N 22 WRC 09/17/12 09/30/12 11-1135p M-SU L NEWS	11P-1135P	:30	NM 10	\$25,000.00
IP				
Week: 09/11/12 End Date Weekdays Spots/Week Week: 09/11/12 09/17/12 M 1	<u>Rate</u> \$2,500.00			
Week: 09/17/12 09/17/12 MF 1 Week: 09/18/12 09/24/12 MTWTFSS 4	\$2,500.00 \$2,500.00			
7700m. 00/10/12 00/24/12 MI WITOD 4	Ψ2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 10of 16



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 Contract / Revision
 Alt Order #

 327465 /
 WOC10032230

 Contract Dates
 Product
 Estimate #

 09/04/12 - 10/01/12
 Candidate Orders
 1536

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/01/12 / 09/07/12

		Spo	ts/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	TypeS	pots	Amount
Start Date	Rate					
Week: 09/25/12 10/01/12 - TWTFSS 5	\$2,500.00					
N 23 WRC 09/07/12 09/23/12 730-8P ACCESS HOLLYW	O:730P-8P	:30		NM	9	\$18,000.00
IP	Data					
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WRC 09/04/12-09/10/12 730-8P ACCESS HOLLYW	/O 730P-8P	MF :30	\$2,00 0.00	NM		
See <i>MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22</i> PREEMPT						
Week: 09/11/12 09/17/12 111111 5	\$2,000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
10 WRC 09/11/12-09/17/12 730-8P ACCESS HOLLYW	/0 730P-8P	МГuWThF :30	\$2,000.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29						
PREEMPT-CLIENT REQUEST Week: 09/18/12 09/24/12 - 1111 4	\$2.000.00					
N 24 WRC 09/11/12 09/25/12 The Voice	8-9p	:30		NM	2	\$13,000.00
IP	ООР	.00		I VIVI	_	Ψ10,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 09/11/12 09/17/12 -T 1	\$6,500.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WRC 09/11/12-09/17/12 The Voice See MG 25.5.25.6.25.7.25.8	8-9p	- Tu :30	\$6,500.00	NM		
PREEMPT-CLIENT REQUEST						
Week: 09/18/12 09/24/12 -T 1	\$6,500.00					
Week: 09/25/12 10/01/12 - T 1	\$6,500.00					
N 25 WRC 09/11/12 09/25/12 Parenthood	10-11p	:30		NM	6	\$20,000.00
IP	_					
Week: 09/11/12 End Date Weekdays Spots/Week O9/17/12 T 1	<u>Rate</u> \$4,500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WRC 09/11/12-09/17/12 Parenthood	10-11p	-Tu :30	\$4,500.00	NM		
See MG 25.5,25.6,25.7,25.8	,					
PREEMPT-CLIENT REQUEST	0D 40D	ш 00	# 0.000.00	N1N 4		
5 WRC 09/12/12-09/12/12 Am Got Talent	9P-10P	W :30	\$6,000.00	NM		
6 WRC 09/14/12-09/14/12 Am Got Talent	8-9p	F :30	\$2,000.00	NM		
MG for 24.2,25.2 ■ MG for 24.2,2			+ =,			
7 WRC 09/12/12-09/12/12 Am Got Talent	8-9p	W:30	\$2,500.00	NM		
M MG for 24.2,25.2	EA CA	M WELE CO	# F00.00	N 1 N 4		
8 WRC 09/10/12-09/14/12 5-6A NEWS4 @5AM M MG for 24.2,25.2	5A-6A	MWThF :30	\$500.00	NM		
Week: 09/18/12 09/24/12 -T 1	\$4,500.00					
Week: 09/25/12 10/01/12 -T 1	\$4,500.00					
N 26 WRC 09/14/12 09/21/12 Dateline	10P-11P	:30		NM	2	\$7,900.00
IP						* , 3-
				•		

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Print Date 09/11/12 Contract Agreement Between: Page 11of 16



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Contract / Revision Alt Order # WOC10032230 327465 Contract Dates Product Estimate # 09/04/12 - 10/01/12 Candidate Orders 1536

Advertiser Original Date / Revision 08/01/12 09/07/12 / OBAMA FOR AMERICA

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date Week:End Date 09/11/12Weekdays FSpots/Week1	Rate \$2,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 WRC 09/11/12-09/17/12 Dateline	10P-11P	F :30 \$2.500.00	NM	
See MG 26.4		- 1.55 φ2,656.65		
PREEMPT				
4 WRC 09/11/12-09/17/12 Dateline	10P-11P	F :30 \$5,400.00	NM	
	\$2,500.00			
	. ,			40.000.00
N 27 WRC 09/28/12 09/28/12 Dateline	10P-11P	:30	NM 1	\$3,000.00
IP Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/12 10/01/12F 1	\$3,000.00			
N 28 WRC 09/08/12 09/29/12 Inside the Rdskins	10:30-11am	:30	NM 3	\$1,500.00
IP		.00		ψ.,σσσ.σσ
Start Date End Date Weekdays Spots/Week	Rate		ı	
Week: 09/04/12 09/10/12S- 1	\$500.00			
Week: 09/11/12 09/17/12S- 1	\$500.00			
Week: 09/18/12 09/24/12S- 1 Week: 09/25/12 10/01/12S- 1	\$500.00 \$500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
4 WRC 09/25/12-10/01/12 Inside the Rdskins	10:30-11am	Sa :30 \$500.00	NM	
See MG 4.5,4.6,4.7,4.8		, , , , , , , , , , , , , , , , , , , ,		
NA-PGM NOT SCHEDULED				
N 29 WRC 09/08/12 09/29/12 Redskins Showtime 7-730p	7-730P	:30	NM 4	\$3,000.00
IP	_			
Week: 09/04/12 End Date Weekdays Spots/Week	<u>Rate</u> \$750.00		1	
Week: 09/11/12 09/17/12S- 1	\$750.00 \$750.00			
Week: 09/18/12 09/24/12S- 1	\$750.00			
Week: 09/25/12 10/01/12S- 1	\$750.00		i	
N 30 WRC 09/08/12 09/29/12 Coaches Show 730-8p	730-8p	:30	NM 4	\$3,000.00
IP				* - ,
Start Date End Date Weekdays Spots/Week	Rate		İ	
Week: 09/04/12 09/10/12S- 1	\$750.00			
Week: 09/11/12 09/17/12S- 1 Week: 09/18/12 09/24/12S- 1	\$750.00			
Week: 09/18/12 09/24/12S- 1 Week: 09/25/12 10/01/12S- 1	\$750.00 \$750.00			
	•	.20	NIM 2	¢2 000 00
N 31 WRC 09/04/12 09/06/12 9-10A TODAY SHOW 2	9A-10A	:30	NM 3	\$3,000.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 09/04/12 09/10/12 -111 3	\$1,000.00			
N 32 WRC 10/01/12 10/01/12 9-10A TODAY SHOW 2	9A-10A	:30	NM 1	\$700.00
IP				
Start Date End Date Weekdays Spots/Week	Rate		I	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Print Date 09/11/12 Contract Agreement Between: Page 12of 16



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PREEMPT

09/17/12

11111--

Week: 09/11/12

Contract / Revision Alt Order # WOC10032230 327465 Contract Dates Product Estimate # 09/04/12 - 10/01/12 Candidate Orders 1536

Advertiser Original Date / Revision 08/01/12 / 09/07/12 OBAMA FOR AMERICA

	O	Spots/	- 0	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week:Start Date 09/25/12End Date 10/01/12Weekdays 1Spots/Week 1	Rate \$700.00			
N 33 WRC 09/04/12 09/06/12 10-11A TODAY SHOW 3	10A-11A	:30	NM 3	\$2,100.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	Rate \$700.00			
N 34 WRC 10/01/12 10/01/12 10-11A TODAY SHOW 3	10A-11A	:30	NM 1	\$500.00
IP Start Date End Date Weekdays Spots/Week Week: 09/25/12 10/01/12 1 1	<u>Rate</u> \$500.00			
N 35 WRC 09/04/12 09/06/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 3	\$1,200.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$400.00			
N 36 WRC 10/01/12 10/01/12 11A-12P MIDDAY NEWS	11A-12P	:30	NM 1	\$400.00
IP Start Date End Date Weekdays Spots/Week Week: 09/25/12 10/01/12 1 1	<u>Rate</u> \$400.00			
N 37 WRC 09/04/12 09/06/12 Ellen	3P-4P	:30	NM 3	\$1,800.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$600.00			
N 38 WRC 10/01/12 10/01/12 Ellen	3P-4P	:30	NM 1	\$400.00
IP Start Date End Date Weekdays Spots/Week O9/25/12 10/01/12 T 1	<u>Rate</u> \$400.00			
N 39 WRC 09/04/12 09/06/12 5-6A NEWS4 @5AM	5A-6A	:30	NM 3	\$2,400.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$800.00			
N 40 WRC 09/04/12 09/06/12 6-7A NEWS4 @ 6AM	6A-7A	:30	NM 3	\$6,000.00
All spots on order immediately preemptible class of time Start Date	Rate \$2,000.00			
N 41 WRC 09/10/12 10/01/12 6-7A NEWS4 @ 6AM	6A-7A	:30	NM 14	\$16,800.00
IP	<u>Rate</u> \$1,200.00 Start/End Time	Weekdays Length Rate	Type	
Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 6-7A NEWS4 @ 6AM	6A-7A	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>M</u> :30 \$1,200.00	<u>Type</u> <i>NM</i>	
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.1	8,4.19,4.20,4.21			

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

\$1,200.00

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 13of 16



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 Contract / Revision
 Alt Order #

 327465 /
 WOC10032230

 Contract Dates
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 09/04/12 - 10/01/12
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 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/01/12 / 09/07/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week 2 WRC 09/11/12-09/17/12 6-7A NEWS4 @ 6AM See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29 PREEMPT-CLIENT REQUEST	Rate Start/End Time 6A-7A	Weekdays Length Rate МГиWГhF :30 \$1,200.00	Type NM		
Week: 09/18/12 09/24/12 111111 5	\$1,200.00				
Week: 09/25/12 10/01/12 111111 5	\$1,200.00				
N 42 WRC 09/04/12 09/06/12 7-9A TODAY SHOW	7A-9A	:30	NM	3	\$7,200.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$2,400.00				
N 43 WRC 09/10/12 10/01/12 7-9A TODAY SHOW	7A-9A	:30	NM	14	\$21,000.00
IP	Data				
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 1 1	<u>Rate</u> \$1,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WRC 09/04/12-09/10/12 7-9A TODAY SHOW	7A-9A	M :30 \$1,500.00	NM		
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.1 PREEMPT	8,4.19,4.20,4.21				
Week: 09/11/12 09/17/12 11111 5	\$1,500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
2 WRC 09/11/12-09/17/12 7-9A TODAY SHOW	7A-9A	МГuWThF :30 \$1,500.00	NM		
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29 PREEMPT-CLIENT REQUEST					
Week: 09/18/12 09/24/12 11111 5	\$1,500.00				
Week: 09/25/12 10/01/12 11111 5	\$1,500.00				
N 44 WRC 09/04/12 09/06/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM	3	\$3,000.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$1,000.00				
N 45 WRC 09/10/12 09/30/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM	18	\$16,890.00
IP	<u>Rate</u> \$600.00				

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Print Date 09/11/12 Page 14of 16 Contract Agreement Between:



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Contract / Revision Alt Order # WOC10032230 327465 Contract Dates Product Estimate # 09/04/12 - 10/01/12 Candidate Orders 1536

Advertiser Original Date / Revision 08/01/12 / 09/07/12 OBAMA FOR AMERICA

		Spots/	·		<u> </u>
*Line Ch Start Date End Date Description	Start/End Time		Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		T		
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	Rate Type		
1 WRC 09/04/12-09/10/12 4-5P NEWS4 @ 4PM	4P-5P	M :30 \$600	0.00 NM		
See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22					
PREEMPT					
16 WRC 09/04/12-09/10/12 4-5P NEWS4 @ 4PM	4P-5P	M :30 \$900	0.00 NM		
MG for 1.5,19.4,48.1,23.1,7.5,2.1,45.1					
17 WRC 09/10/12-09/10/12 10-11A TODAY SHOW 3	10A-11A	M::30 \$900).00 NM		
M See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18	8,4.19,4.20,4.21				
PREEMPT	5D 0D	W 00 04 446			
18 WRC 09/10/12-09/10/12 5-6P NEWS 4 @ 5PM	5P-6P	M: :30 \$1,440	0.00 NM		
MG for 1.5,19.4,48.1,23.1,7.5,2.1,45.1	0D 7D	W 00 04 000	NOO NIM		
19 WRC 09/10/12-09/10/12 6-7P NEWS4 @ 6PM	6P-7P	M: :30 \$1,620	0.00 NM		
MG for 1.5,19.4,48.1,23.1,7.5,2.1,45.1	0.7000 00	M :30 \$4.050			
20 WRC 09/10/12-09/10/12 730-8P ACCESS HOLLYW	O(730P-8P	M :30 \$4,050	0.00 NM		
MG for 1.5,19.4,48.1,23.1,7.5,2.1,45.1	04.404	M :30 \$1.080	NOO NIM		
21 WRC 09/10/12-09/10/12 9-10A TODAY SHOW 2	9A-10A	M :30 \$1,080	0.00 NM		
(f) MG for 1.5,19.4,48.1,23.1,7.5,2.1,45.1 22 WRC 09/10/12-09/10/12 Ellen	3P-4P	M::30 \$63 6	0.00 NM		
_	o	M::30 \$63 6	TVIVI		
See MG 4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18 PREEMPT	5,4.19,4.20,4.21				
Week: 09/11/12 09/17/12 11111 5	\$600.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	Rate Type		
2 WRC 09/11/12-09/17/12 4-5P NEWS4 @ 4PM	4P-5P	MTuWThF :30 \$600			
See MG 2.21,2.22,2.23,2.24,2.25,2.26,2.27,2.28,2.29	01	.00 \$000			
PREEMPT-CLIENT REQUEST					
Week: 09/18/12 09/24/12 11111 5	\$600.00				
Week: 09/25/12 10/01/12 - 1111 4	\$600.00				
N 46 WRC 10/01/12 10/01/12 4-5P NEWS4 @ 4PM	4P-5P	:30	NM	1	\$700.00
	41 -01	.50	INIVI	'	Ψ700.00
IP Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/25/12 10/01/12 1 1	\$700.00				
	•		NIM	0	ΦE 400 00
N 47 WRC 09/04/12 09/06/12 5-6P NEWS 4 @ 5PM	5P-6P	:30	NM	3	\$5,400.00
All spots on order immediately preemptible class of time	Data				
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -111 3	<u>Rate</u> \$1,800.00				
N 48 WRC 09/10/12 09/30/12 5-6P NEWS 4 @ 5PM	5P-6P	:30	NM	15	\$15,200.00
IP					
Start Date End Date Weekdays Spots/Week	Rate		J		
Week: 09/04/12 09/10/12 1 1	\$1,000.00	NA/a a loda o a di di	_ I		
Spot Ch Date Range Description	Start/End Time		Rate Type		
1 WRC 09/04/12-09/10/12 5-6P NEWS 4 @ 5PM	5P-6P	M::30 \$1,000	0.00 NM		
See MG 45.16,45.17,45.18,45.19,45.20,45.21,45.22			J		
PREEMPT	¢1 000 00		J		
Week: 09/11/12 09/17/12 111111 5	\$1,000.00				

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 09/11/12 Page 15of 16



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 Contract / Revision
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 Contract Dates
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 09/04/12 - 10/01/12
 Candidate Orders
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 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/01/12 / 09/07/12

P			Spots/		
Spot Ch Date Range Description Servicin Time Weekdays Length Rate Type Rate Type Servicin Time See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 48, 16, 48, 17, 48, 18 FPEEINPT See MG 42, 17, 18, 18 FPEEINPT See MG 12, 12, 12, 12, 12, 14, 12 See MG 12, 17, 18, 18 See MG 12, 19, 19, 18, 18 See MG 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 11, 11, 11 See MG 12, 11, 11, 11 See MG 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 12, 14, 12 See MG 12, 12, 12, 12, 12, 12, 12, 12, 12, 12,	*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
16 WRC 09/12/12-09/14/12 5-6P NEWS 4 @ 5PM 5P-6P WThF :30 \$1,000.00 NM	Spot Ch Date Range Description 2 WRC 09/11/12-09/17/12 5-6P NEWS 4 @ 5PM See MG 48.16,48.17,48.18	Start/End Time			
17 WRC 09/12/12-09/14/12 6-7P NEWS4 @ 6PM 6P-7P WThF- :30 \$1,200.00 NM 18 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2 9A-10A WThF- :30 \$559.00 NM 19 See MG 1.21,1.22,1.23,1.24,1.25 PREEMPT Week: 09/18/12 09/24/12 11111- 5 \$1,000.00 19 Week: 09/18/12 10/01/12 11111- 4 \$1,000.00 N 49 WRC 10/01/12 10/01/12 5-6P NEWS 4 @ 5PM 5P-6P :30 NM 1 \$1,100.00 N 50 WRC 09/04/12 09/06/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 3 \$6,600.00 N 50 WRC 09/04/12 09/06/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 3 \$6,600.00 N 51 WRC 09/07/12 09/07/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,000.00 N 51 WRC 09/07/12 09/07/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,000.00 N 52 WRC 10/01/12 10/01/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,000.00 N 52 WRC 10/01/12 10/01/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,000.00 N 52 WRC 10/01/12 10/01/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,000.00 N 52 WRC 09/04/12 09/06/12 7-730P NBC NIGHTLY NEW/TP-730P :30 NM 1 \$1,400.00 N 53 WRC 09/04/12 09/06/12 7-730P NBC NIGHTLY NEW/TP-730P :30 NM 3 \$15,000.00 N 54 WRC 09/04/12 09/06/12 11-11- 3 \$5,000.00 N 54 WRC 09/04/12 09/06/12 11-11- 3 \$5,000.00 N 55 WRC 09/04/12 09/06/12 7-111- 3 \$3,000.00 N 55 WRC 09/04/12 09/06/12 7-111- 3 \$3,000.00 N 55 WRC 09/04/12 09/06/12 7-111- 3 \$3,000.00 N 55 WRC 09/04/12 09/06/12 7-730P ACCESS HOLLYWO/30P-8P :30 NM 3 \$10,800.00 N 55 WRC 09/04/12 09/06/12 7-111- 3 \$3,000.00 N 55 WRC 09/04/12 09/06/12 7-111-	16 WRC 09/12/12-09/14/12 5-6P NEWS 4 @ 5PM	5P-6P	WThF :30 \$1,000.00	NM	
## WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2 9A-10A	17 WRC 09/12/12-09/14/12 6-7P NEWS4 @ 6PM	6P-7P	WThF :30 \$1,200.00	NM	
Week: 09/25/12 09/24/12 11111- 5 \$1,000.00 Week: 09/25/12 10/01/12 -1111- 4 \$1,000.00 N 49 WRC 10/01/12 10/01/12 10/01/12 1-111- 1 \$1,100.00 P	18 WRC 09/12/12-09/14/12 9-10A TODAY SHOW 2	9A-10A	WThF :30 \$550.00	NM	
N 49 WRC 10/01/12 10/01/12 5-6P NEWS 4 @ 5PM 5P-6P	Week: 09/18/12 09/24/12 111111 5				
Start Date End Date Weekdays Spots/Week Rate \$1,100.00	N 49 WRC 10/01/12 10/01/12 5-6P NEWS 4 @ 5PM		:30	NM 1	\$1,100.00
All spots on order immediately preemptible class of time Start Date End Date O9/10/12 O9/07/12 O9/0	Start Date End Date Weekdays Spots/Week				
N		6P-7P	:30	NM 3	\$6,600.00
P	Start Date End Date Weekdays Spots/Week				
Start Date End Date 09/10/12 09/10/12 09/10/12 0-7-1 1 1 1,000.00 N 52 WRC 10/01/12 10/01/12 6-7P NEWS4 @ 6PM 6P-7P :30 NM 1 \$1,400.00 IP		6P-7P	:30	NM 1	\$1,000.00
IP	Start Date End Date Weekdays Spots/Week				
N 53 WRC 09/04/12 09/06/12 7-730P NBC NIGHTLY NEW:7P-730P 30 3 \$15,000.00		6P-7P	:30	NM 1	\$1,400.00
All spots on order immediately preemptible class of time Start Date Week: 09/04/12	Start Date End Date Weekdays Spots/Week				
Start Date Week: 09/04/12 End Date Weekdays Spots/Week \$5,000.00		V:7P-730P	:30	NM 3	\$15,000.00
All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Rate	Start Date				
Start Date Weekdays O9/04/12 O9/10/12 O9/10/12 O9/06/12 O9/06/1	·	11P-1135P	:30	NM 3	\$9,000.00
All spots on order immediately preemptible class of time	Start Date End Date Weekdays Spots/Week				
		O:730P-8P	:30	NM 3	\$10,800.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/04/12 09/10/12 - 111 3 \$3,600.00	Start Date End Date Weekdays Spots/Week	Rate \$3,600.00			
N 56 WRC 09/24/12 10/01/12 730-8P ACCESS HOLLYWO 730P-8P :30 NM 6 \$13,200.00 IP		O:730P-8P	:30	NM 6	\$13,200.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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OBAMA FOR AMERICA



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	Contract / Revision 327465 /	Alt Order # WOC10032230
Contract Dates 09/04/12 - 10/01/12	Product Candidate Orders	Estimate # 1536
Advertiser	Or	riginal Date / Revision

Totals

08/01/12 / 09/07/12

310

\$463,140.00

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 1 1 Week: 09/25/12 10/01/12 11111 5	Rate \$2,200.00 \$2,200.00				
N 57 WRC 09/04/12 09/04/12 The Voice All spots on order immediately preemptible class of time Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -T 1	8-9p Rate \$8,000.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 The Voice See MG 4.5,4.6,4.7,4.8 NA-PGM NOT SCHEDULED	Start/End Time 8-9p	Weekdays Length Rate -Tu :30 \$8,000.00	Type <i>NM</i>		
N 58 WRC 09/04/12 09/04/12 Stars Earn Stripes All spots on order immediately preemptible class of time	10-11p	:30	NM	1	\$4,500.00
Start Date End Date Weekdays Spots/Week Week: 09/04/12 09/10/12 -T 1 Spot Ch Date Range Description 1 WRC 09/04/12-09/10/12 Stars Earn Stripes See MG 58.2	\$4,500.00 Start/End Time 10-11p	Weekdays Length Rate -Tu :30 \$4,500.00	<u>Type</u> <i>NM</i>		
NA-PGM NOT SCHEDULED 2 WRC 09/04/12-09/10/12 Dem Convention MG for 58.1 09/04	10-11p	-Tu :30 \$4,500.00	NM		
N 59 WRC 09/07/12 09/07/12 Dateline	10P-11P	:30	NM	1	\$2,500.00
Week: 09/04/12 End Date Weekdays Spots/Week F 1	Rate \$2,500.00				

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	298	\$447,540.00	\$380,409.00
10/01/12 -10/01/12	12	\$15,600.00	\$13,260.00
Totals	310	\$463,140.00	\$393,669.00

Signature:	Date:	
Sidilatui C .	Daie.	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS: